

A RESOLUTION SUPPORTING THE FAIR-TRADE MOVEMENT (2010-11-16)

WHEREAS, the Board of Aldermen received a petition from students in the Sociology of Human Rights course of the University of North Carolina at Chapel Hill requesting that the Town of Carrboro adopt a resolution supporting the Fair Trade movement; and

WHEREAS, Fair Trade is an innovative market strategy that promotes fair labor practices and healthy, safe work environments through the production of food and other goods; and

WHEREAS, Fair Trade provides producers with fair prices that translate into livable wages; and

WHEREAS, the Town of Carrboro adopted the Universal Declaration of Human Rights on April 21, 2009; and

WHEREAS, production of Fair Trade goods is achieved through sustainable and ecologically friendly means, thus contributing to the future of a healthy planet for all; and

WHEREAS, as consumers we all have a responsibility to be aware of the impact that our consumption has on the communities that produce the goods we purchase; and

WHEREAS, consumers have a voluntary choice to purchase Fair Trade goods; and

WHEREAS, we recognize that supporting our local economy by purchasing locally and ethically produced goods and services is in keeping with the values of Fair Trade; and

WHEREAS, the Town of Carrboro has the opportunity to lead by example and present a model of social responsibility for other towns and cities to follow;

NOW, THEREFORE, BE IT RESOLVED that when purchasing goods for the Town, the Town of Carrboro urges its employees to procure local and Fair Trade products when those products are available, meet applicable Town standards and statutory purchasing requirements, and are competitively priced: and

BE IT FURTHER RESOLVED that the Board of Aldermen encourages members of our community to support the Fair Trade movement by buying local and Fair Trade products: and

BE IT FURTHER RESOLVED that the Board of Aldermen supports effort in the community to promote awareness of Fair Trade issues and the benefits of purchasing local and Fair Trade Products.

This the 16th day of November, 2010.